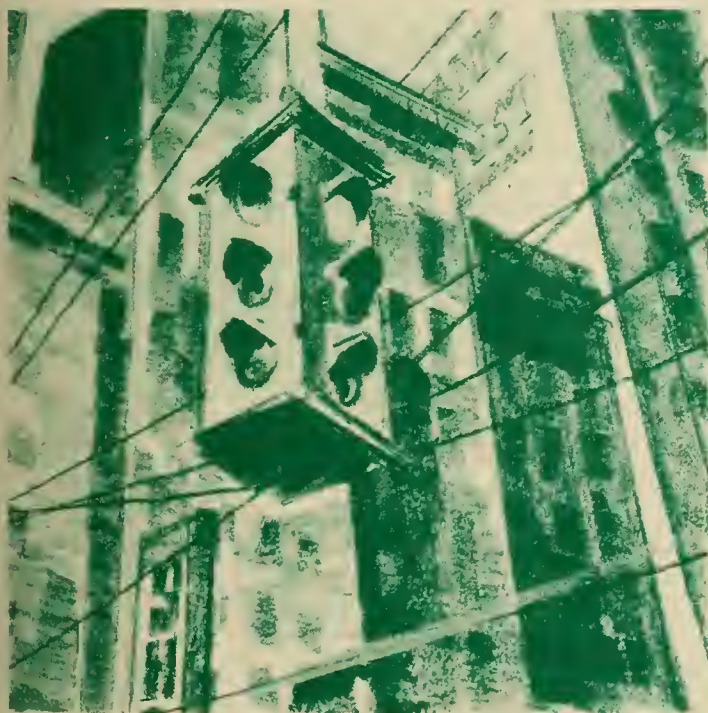


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1967 CENSUS OF BUSINESS



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MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

ALABAMA

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The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade

Vols. V, VI—Wholesale Trade

Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

VOL. I. RETAIL TRADE, SUBJECT REPORTS

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

VOL. II. RETAIL TRADE, AREA STATISTICS

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

VOL. III. MAJOR RETAIL CENTERS

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

VOL. IV. RETAIL MERCHANDISE LINE SALES

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

Issued April 1970

This report is a preprint of a corresponding chapter of Vol. III—Retail Trade, Major Retail Centers.

Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

RETAIL TRADE: MAJOR RETAIL CENTERS

ALABAMA, BC67-MRC-2

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, or any Department of Commerce field office. Price 65 cents. Complete set of retail trade major retail center reports, \$29.40.



BUREAU OF THE CENSUS

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Harvey Kailin, Chief

ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of **Harvey Kailin**, Division Chief, with direct supervision by **Louis Greenberg**, Assistant Chief, Program Development. Plans for the major retail center segment of the Census of Business were developed by **Sol Helfand**. Responsibility for compiling this report was under the general direction of **Michael Farrell**, Chief, Retail Program Branch. **Robert Viehman** served as coordinator and was the Business Division's liaison officer with other divisions. **Mabel Foster** and **Charles Treese** contributed in resolving problems and in reviewing the data for publication. Staff assistance was provided by **Paul Shapiro**, Assistant Division Chief, Program Implementation, **Ralph S. Woodruff**, Assistant Division Chief, Research and Methodology, and **Max Shor**, Assistant Division Chief, Staff and Special Projects.

Systems and procedures were developed in the Systems Division, **Sol Dolleck**, Chief, by **Eugene Wendt**, Assistant Division Chief for Periodic Censuses, assisted by **Samuel Schweid**, Economic Census Program Manager. Clerical procedures were developed and supervised by **Alvin Barten** and **Carl Mueller**. **Robert Janshego** developed and supervised the electronic computer editing and tabulation programs under the direction of **William Lorenz**, Chief, Business Statistics Branch.

Processing of major retail center reports was performed by the Jeffersonville Census Operations Division, **Joseph F. Arbena**, Chief. Clerical processing was supervised by **Rebecca Nesbit**. Data processing and related operations were performed by the Processing Division, **M. Douglas Fahey**, Chief, assisted by **Rudolph Micoly** and **James Shores**.

Editorial supervision was provided by **Julia Moring** of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



BC67-MRC-2

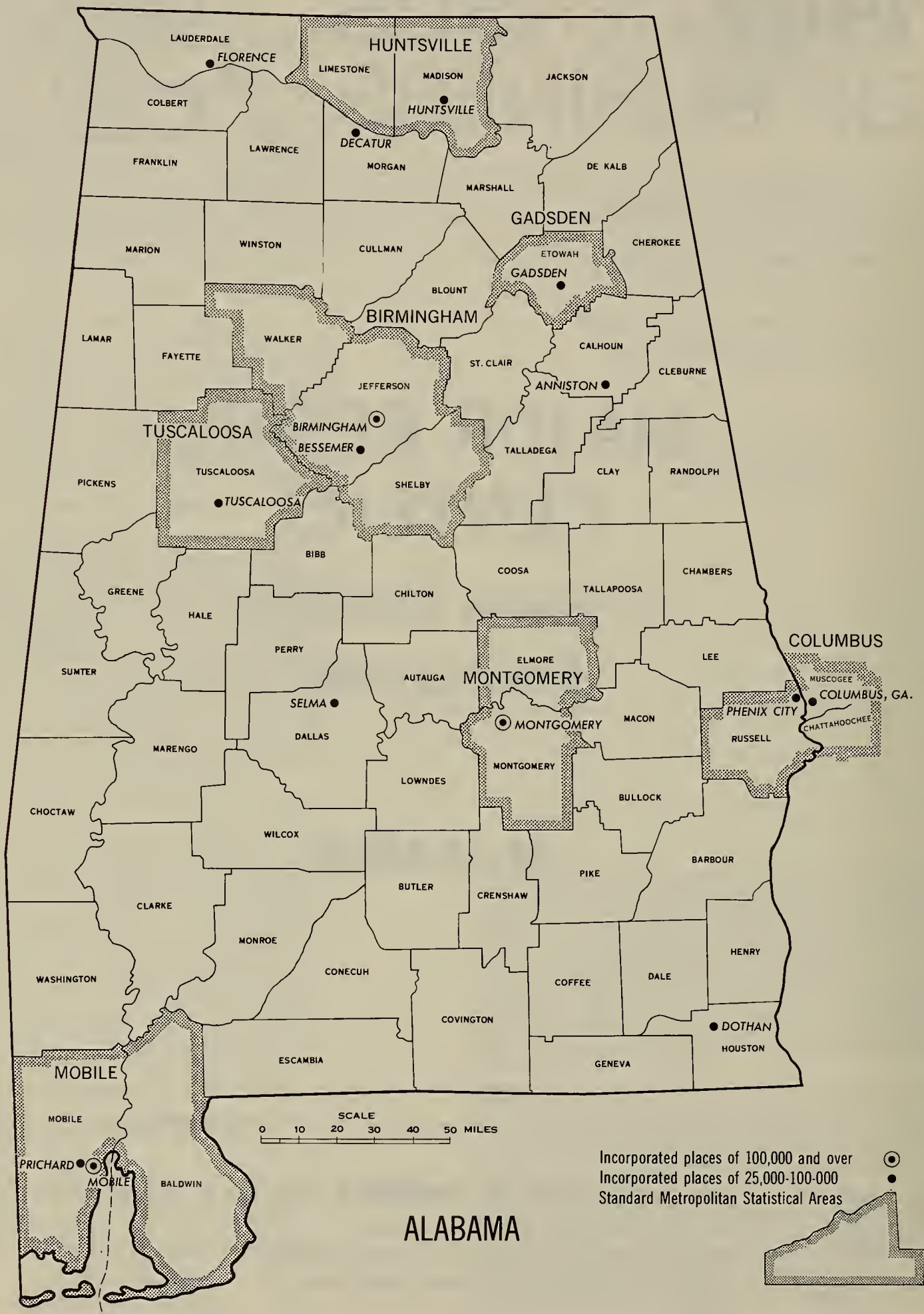
MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

ALABAMA



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director



Introduction

AUTHORITY AND SCOPE—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

AREAS COVERED—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

DELINEATION OF MAJOR RETAIL CENTERS—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

STANDARD METROPOLITAN STATISTICAL AREAS—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.¹

¹Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967**, as amended January 15, 1968.

MAJOR RETAIL CENTERS
IN STANDARD METROPOLITAN
STATISTICAL AREAS

Alabama

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BIRMINGHAM, ALA.

Standard Metropolitan Statistical Area and Central Business District



0 10 20 30 MILES



Comprising Census Tracts
27 and 28.01

0 1000 2000 3000 FEET

City and Major Retail Centers

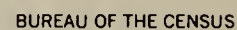


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	401	168 071	30 096	8 332	468	150 005	24 874
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	13	1 434	188	42	11	1 457	207
5251	HARDWARE STORES.	5	764	90	22	6	1 082	130
52 EX. 5251	OTHER.	8	670	98	20	5	375	77
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	23	62 844	13 070	3 989	24	58 374	11 043
531	DEPARTMENT STORES.	5	53 904	11 592	3 487	5	51 475	9 748
533	VARIETY STORES	7	4 660	901	351	9	4 802	1 005
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	9	2 380	327	91	10	2 097	290
54	FOOD STORES.	24	13 615	1 098	319	27	12 316	1 014
55 EX. 554	AUTOMOTIVE DEALERS	11	(D)	(D)	(D)	10	12 475	1 258
55 PT. (554)	GASOLINE SERVICE STATIONS.	9	(D)	(D)	(D)	19	1 267	126
56	APPAREL AND ACCESSORY STORES	74	23 026	5 239	1 211	85	21 441	3 700
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	22	10 921	2 673	629	31	6 512	1 249
562	WOMEN'S READY-TO-WEAR STORES	12	10 063	2 493	580	15	5 873	1 158
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	52	12 105	2 566	582	54	14 929	2 451
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	14	3 706	674	161	13	1 896	321
565	FAMILY CLOTHING STORES ³	9	4 960	1 375	279	12	(D)	(D)
566	SHOE STORES ³	24	3 290	(D)	(D)	23	2 696	437
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	4	(D)	(D)	(D)	6	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	59	20 643	3 528	680	62	17 330	3 193
5712	FURNITURE STORES	32	13 133	2 374	465	27	11 028	2 155
OTHER 571	HOME FURNISHINGS STORES.	4	315	47	14	5	376	70
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	23	7 195	1 107	201	30	5 926	968
58	EATING AND DRINKING PLACES	84	9 726	2 483	1 097	101	9 012	2 192
5812	EATING PLACES.	72	8 843	2 302	1 020	91	8 568	2 130
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	12	883	181	77	10	444	62
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	12	2 742	375	125	14	2 189	336
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	92	18 256	2 541	596	115	14 144	1 805
592	LIQUOR STORES.	5	4 126	197	41	4	3 645	168
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	2	(D)	(D)	(D)	3	609	100
597	JEWELRY STORES	20	8 396	1 293	287	19	3 765	520
5992	FLORISTS	4	259	43	26	8	226	38

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	2 617	694 570	86 373	23 476	2 701	553 075	66 372
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	101	22 174	2 873	626	111	18 831	2 537
5251	HARDWARE STORES	37	(D)	(D)	(D)	45	3 815	427
52 EX. 5251	OTHER	64	(D)	(D)	(D)	66	15 016	2 110
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	98	133 796	21 006	6 180	90	92 387	15 315
531	DEPARTMENT STORES	17	98 127	16 027	4 721	11	66 505	11 445
533	VARIETY STORES	36	15 034	2 671	889	28	12 070	2 196
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	46	24 635	2 908	770	51	13 812	1 674
54	FOOD STORES	482	134 646	9 692	2 781	560	104 994	6 867
55 EX. 554	AUTOMOTIVE DEALERS	197	172 079	17 470	3 006	192	148 531	14 572
55 PT.(554)	GASOLINE SERVICE STATIONS	405	38 994	3 487	1 290	404	34 086	2 780
56	APPAREL AND ACCESSORY STORES	187	47 071	8 620	2 269	186	37 892	5 842
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	57	17 626	3 597	958	59	13 470	2 075
562	WOMEN'S READY-TO-WEAR STORES	39	15 781	(D)	(D)	36	12 421	1 934
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	130	29 445	5 023	1 311	127	24 422	3 767
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	23	6 265	1 063	254	27	4 943	778
565	FAMILY CLOTHING STORES ³	34	14 925	2 619	653	33	13 433	2 068
566	SHOE STORES ³	54	7 098	1 179	356	53	5 136	780
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	9	982	162	48	14	910	141
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	195	39 203	6 398	1 307	184	31 048	5 137
5712	FURNITURE STORES	91	22 011	3 657	730	93	18 553	3 115
OTHER 571	HOME FURNISHINGS STORES	34	4 044	669	178	23	2 872	521
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	70	13 148	2 072	399	68	9 623	1 501
58	EATING AND DRINKING PLACES	450	37 592	8 529	3 770	446	28 853	6 191
5812	EATING PLACES	396	34 776	8 118	3 567	387	26 224	5 888
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	54	2 816	411	203	59	2 629	303
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	113	17 930	2 586	808	132	15 617	2 335
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	389	51 085	5 712	1 439	396	40 836	4 796
592	LIQUOR STORES	24	19 534	824	185	29	15 152	627
595	SPORTING GOODS STORES AND BICYCLE SHOPS . .	23	1 670	215	48	20	1 948	260
597	JEWELRY STORES	44	10 416	1 609	365	42	6 773	1 113
5992	FLORISTS	57	3 056	562	188	70	2 178	401

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

BIRMINGHAM SMSA—Consists of Jefferson, Shelby, and Walker Counties, Ala.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	5 243	1 030 242	118 381	33 606	5 382	821 834	91 105
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	214	35 659	4 423	1 063	237	35 350	5 096
5251	HARDWARE STORES.	85	(0)	943	240	101	9 450	1 789
52 EX. 5251	OTHER.	129	(0)	3 480	823	136	25 900	3 307
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	245	158 321	24 169	7 270	221	108 188	17 115
531	DEPARTMENT STORES.	21	107 662	17 298	5 080	14	69 199	11 722
533	VARIETY STORES	74	19 906	(0)	(0)	67	17 126	2 954
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	151	34 753	(0)	(0)	140	21 863	2 439
54	FOOD STORES.	1 080	244 853	16 642	4 834	1 288	199 835	12 178
55 EX. 554	AUTOMOTIVE DEALERS	391	227 108	22 082	4 018	351	186 874	17 791
55 PT.(554)	GASOLINE SERVICE STATIONS.	895	78 714	6 401	2 338	864	65 018	4 981
56	APPAREL AND ACCESSORY STORES	343	66 700	11 456	3 213	371	54 449	7 939
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	107	22 736	4 431	1 223	120	19 123	2 813
562	WOMEN'S READY-TO-WEAR STORES	77	19 249	3 816	1 057	79	16 507	2 460
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	236	43 964	7 025	1 990	251	35 326	5 126
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	31	7 633	1 229	328	39	5 981	913
565	FAMILY CLOTHING STORES ³	86	24 027	3 864	1 097	103	20 136	2 883
566	SHOE STORES ³	76	(0)	(0)	(0)	84	(0)	(0)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	16	(0)	(0)	(0)	25	(0)	(0)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	365	54 831	8 587	1 802	357	42 350	6 862
5712	FURNITURE STORES	174	31 828	5 117	1 065	185	25 642	4 175
OTHER 571	HOME FURNISHINGS STORES.	58	5 250	837	217	43	3 631	678
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	133	17 753	2 633	520	129	13 077	2 009
58	EATING AND DRINKING PLACES	803	55 352	12 109	5 564	789	40 996	8 253
5812	EATING PLACES.	702	51 129	11 515	5 244	691	37 116	7 839
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	101	4 223	594	320	98	3 880	414
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	212	32 535	4 552	1 417	234	29 344	4 177
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	695	76 169	7 960	2 087	670	58 730	6 713
592	LIQUOR STORES.	45	28 864	1 221	267	47	20 883	905
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	46	3 432	347	85	37	2 726	336
597	JEWELRY STORES	71	13 113	2 003	472	65	8 096	1 315
5992	FLORISTS	116	4 671	765	278	140	4 140	645

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

[†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA--Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	12.0	25.6	25.5	100.0	100.0	100.0
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIP- MENT DEALERS	-1.6	17.8	0.9	0.9	3.2	3.4
5251	HARWARE STORES	-29.4	(0)	(0)	0.5	(0)	(0)
52 EX. 5251	OTHER	78.7	(0)	(0)	0.4	(0)	(0)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	7.6	44.8	46.3	37.4	19.3	15.4
531	DEPARTMENT STORES	4.7	47.5	55.6	32.1	14.1	10.5
533	VARIETY STORES	-3.0	24.5	16.2	2.8	2.2	1.9
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	13.5	78.3	58.9	1.4	3.5	3.4
54	FOOD STORES	10.5	28.2	22.5	8.1	19.4	23.8
55 EX. 554	AUTOMOTIVE DEALERS	(0)	15.8	21.5	(0)	24.8	22.0
55 PT. (554)	GASOLINE SERVICE STATIONS	(0)	14.4	21.1	(0)	5.6	7.6
56	APPAREL AND ACCESSORY STORES	7.4	24.2	22.5	13.7	6.7	6.5
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	67.7	30.8	18.9	6.5	2.5	2.2
562	WOMEN'S READY-TO-WEAR STORES	71.3	27.0	16.6	6.0	2.3	1.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	-18.9	20.6	24.4	7.2	4.2	4.3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	19.1	26.3	29.5	12.3	5.6	5.3
5712	FURNITURE STORES	19.1	18.6	24.1	7.8	3.2	3.1
OTHER 571	HOME FURNISHINGS STORES	-16.2	40.8	44.6	0.2	0.6	0.5
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	21.4	36.6	35.8	4.3	1.9	1.7
58	EATING AND DRINKING PLACES	7.9	30.3	35.0	5.8	5.4	5.4
5812	EATING PLACES	3.2	32.6	37.8	5.3	5.0	5.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	98.9	7.1	8.8	0.5	0.4	0.4
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	25.3	14.8	10.9	1.6	2.6	3.2
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	29.1	25.1	29.7	10.9	7.4	7.4
592	LIQUOR STORES	13.2	29.0	38.2	2.5	2.8	2.8
595	SPORTING GOODS STORES, BICYCLE SHOPS . . .	(0)	-14.3	25.9	(0)	0.2	0.3
597	JEWELRY STORES	123.0	53.8	62.0	5.0	1.5	1.3
5992	FLORISTS	14.6	40.3	12.8	0.2	0.4	0.5

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

¹Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	24.2	16.3
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	6.5	4.0
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	47.0	39.7
531	DEPARTMENT STORES	54.9	50.1
533	VARIETY STORES.	31.0	23.4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	9.7	6.8
54	FOOD STORES	10.1	5.6
55 EX. 554	AUTOMOTIVE DEALERS.	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	(D)
56	APPAREL AND ACCESSORY STORES.	48.9	34.5
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	62.0	48.0
562	WOMEN'S READY-TO-WEAR STORES.	63.8	52.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	41.1	27.5
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	59.2	48.6
565	FAMILY CLOTHING STORES ³	33.2	20.6
566	SHOE STORES ³	46.4	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	52.7	37.6
5712	FURNITURE STORES.	59.7	41.3
OTHER 571	HOME FURNISHINGS STORES	7.8	6.0
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	54.7	40.5
58	EATING AND DRINKING PLACES.	25.9	17.6
5812	EATING PLACES	25.4	17.3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	31.4	20.9
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	15.3	8.4
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	35.7	24.0
592	LIQUOR STORES	21.1	14.3
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	80.6	64.0
5992	FLORISTS.	8.5	5.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6 Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	5 243	401	50	60
	SALES \$1,000. .	1 030 242	168 071	23 063	40 870
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	2 095	120	14	15
	SALES \$1,000. .	332 740	26 083	7 644	17 200
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	953	156	23	23
	SALES \$1,000. .	279 852	106 513	13 870	14 927
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	2 195	125	13	22
	SALES \$1,000. .	417 650	35 475	1 549	8 743
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	5 243	401	50	60
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	214	13	2	4
5251	HARDWARE STORES	85	5	1	-
52 EX. 5251	OTHER	129	8	1	4
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	245	23	5	6
531	DEPARTMENT STORES	20	5	1	3
533	VARIETY STORES.	74	7	2	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	151	9	2	-
54	FOOD STORES	1 080	24	5	4
55 EX. 554	AUTOMOTIVE DEALERS.	391	11	1	3
55 PT. (554)	GASOLINE SERVICE STATIONS	895	9	4	8
56	APPAREL AND ACCESSORY STORES.	343	74	15	12
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	107	22	4	4
562	WOMEN'S READY-TO-WEAR STORES.	77	12	4	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	236	52	11	8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	365	59	3	5
5712	FURNITURE STORES.	174	32	-	-
OTHER 571	HOME FURNISHING STORES.	58	4	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	133	23	3	4
58	EATING AND DRINKING PLACES.	803	84	5	8
5812	EATING PLACES	702	72	5	8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	101	12	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	212	12	4	3
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	695	92	6	7
592	LIQUOR STORES	45	5	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	46	2	-	1
597	JEWELRY STORES.	71	20	2	1
5992	FLORISTS.	116	4	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ²Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC 1. Includes the planned center known as "Five Points West Shopping Center" in the area bounded by: 31st St., Ensley Ave., Bessemer Rd., west boundary of Alabama State Fair Grounds, 47th St., and Ave. "V"

MRC 2. Includes the planned center known as "Roebuck Plaza" bounded by Red Lane Rd., Gadsden Hwy., Roebuck Plaza Blvd., boundary of Boys Industrial School, Roebuck Plaza Dr., and establishments along 9000 - 9200 blocks of 4th Ave. S. (Birmingham)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business	Major retail centers-Continued (see descriptions below)			
		No. 3	No. 4	No. 5	No. 6
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	46	93	36	24
	SALES \$1,000. . .	23 902	25 206	17 584	11 161
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	11	15	12	12
	SALES \$1,000. . .	6 394	1 579	5 323	4 466
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	23	58	11	5
	SALES \$1,000. . .	13 793	11 773	10 353	2 860
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	12	20	13	7
	SALES \$1,000. . .	3 715	11 854	1 908	3 835
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	46	93	36	24
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-	5	1	-
5251	HARDWARE STORES	-	4	1	-
52 EX. 5251	OTHER	-	1	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	4	15	4	2
531	DEPARTMENT STORES	2	2	1	1
533	VARIETY STORES.	2	5	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	-	8	2	-
54	FOOD STORES	4	5	4	4
55 EX. 554	AUTOMOTIVE DEALERS.	2	2	1	2
55 PT. (554)	GASOLINE SERVICE STATIONS	1	-	5	3
56	APPAREL AND ACCESSORY STORES.	13	20	6	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	6	3	3	1
562	WOMEN'S READY-TO-WEAR STORES.	5	3	3	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	7	17	3	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	6	23	1	1
5712	FURNITURE STORES.	1	16	-	-
OTHER 571	HOME FURNISHING STORES.	1	1	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	4	6	1	1
58	EATING AND DRINKING PLACES.	6	6	5	6
5812	EATING PLACES	6	5	5	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-	1	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	1	4	3	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	9	13	6	2
592	LIQUOR STORES	1	1	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	1	-	-
597	JEWELRY STORES.	1	4	2	-
5992	FLORISTS.	-	-	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC 3. Includes the planned center known as "Eastwood Mall" and establishments on Crestwood Blvd. (U.S. Hwy. 78), between Oporto Ave. and Montclair Rd.

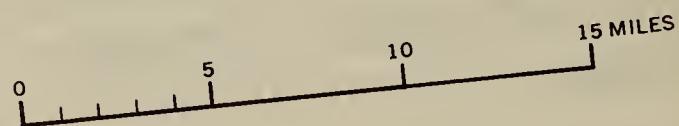
MRC 4. Includes establishments in the unplanned area bounded by: N. 20th St., east side of First Ave., N. 18th St., and Fourth Ave. (Bessemer)

MRC 5. Includes the planned center known as "Vestavia Shopping Center" and the establishments along Montgomery Hwy. (31) from Parkview Dr. to Canyon Rd. (Vestavia La.). (Vestavia Hills)

MRC 6. Includes the planned center known as "Midfield Park" bounded by: Bessemer Hwy., Midfield St., Woodward Rd., Vandergrift Rd. (Midfield)

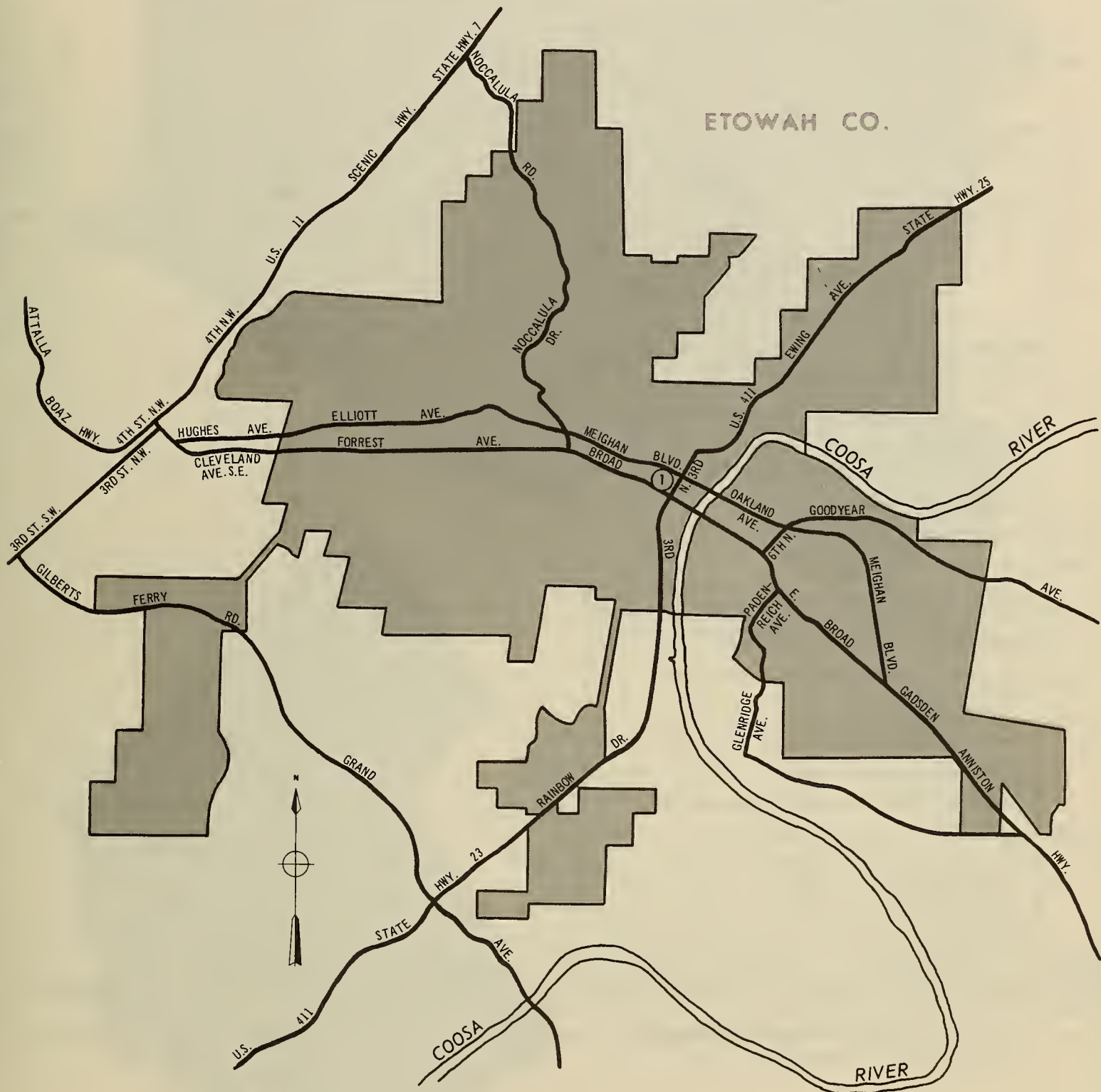
GADSDEN, ALA.

Standard Metropolitan Statistical Area



GADSDEN, ALA.

City and Major Retail Centers



① Major Retail Centers

0 1 2 3 4 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

GADSDEN SMSA--Coextensive with Etowah County, Ala.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	
	RETAIL STORES, TOTAL: ¹			
	NUMBER	893		141
	SALES. \$1,000. .	121 912		40 093
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER	336		26
	SALES. \$1,000. .	37 283		3 350
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER	155		54
	SALES. \$1,000. .	28 475		18 361
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER	402		61
	SALES. \$1,000. .	56 154		18 382
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	893		141
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	31		6
5251	HARDWARE STORES.	11		1
52 EX. 5251	OTHER.	20		5
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	48		13
531	DEPARTMENT STORES.	4		3
533	VARIETY STORES	15		4
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	29		6
54	FOOD STORES.	211		3
55 EX. 554	AUTOMOTIVE DEALERS	98		19
55 PT. (554)	GASOLINE SERVICE STATIONS.	155		11
56	APPAREL AND ACCESSORY STORES	48		23
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	16		8
562	WOMEN'S READY-TO-WEAR STORES	14		6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	32		15
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	59		18
5712	FURNITURE STORES	22		9
OTHER 571	HOME FURNISHING STORES	10		-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	27		9
58	EATING AND DRINKING PLACES	93		16
5812	EATING PLACES.	92		16
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	1		-
59 EX. (591)	DRUG STORES AND PROPRIETARY STORES	32		7
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	118		25
592	LIQUOR STORES.	1		-
595	SPORTING GOODS STORES, BICYCLE SHOPS	7		1
597	JEWELRY STORES	12		8
5992	FLORISTS	15		2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

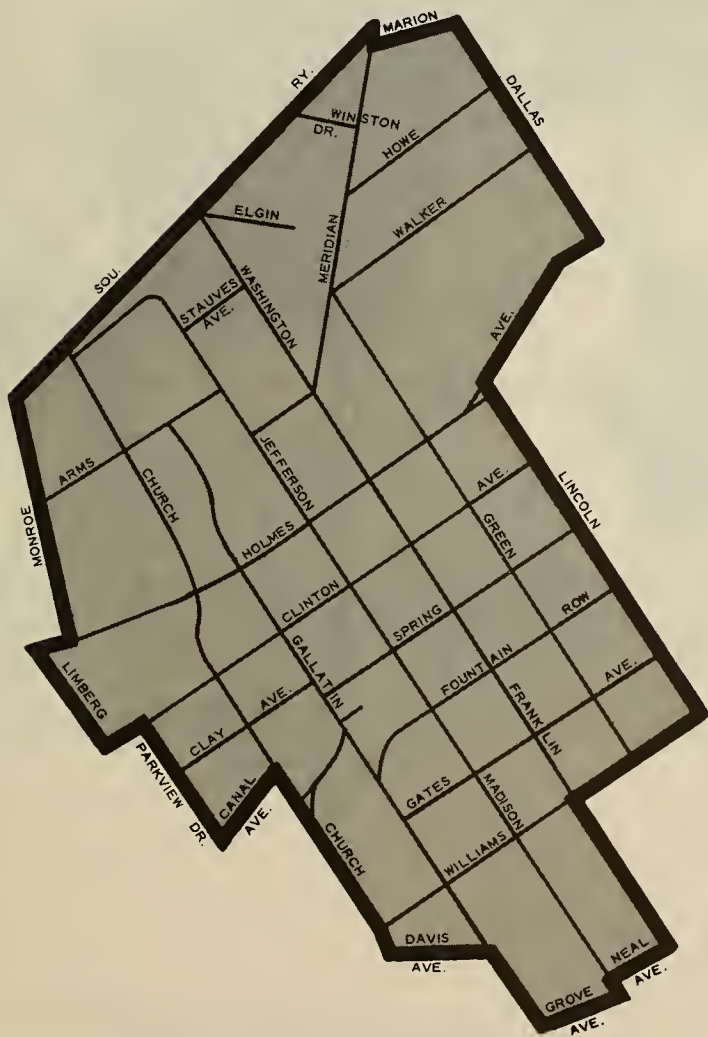
NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC NO. 1. Includes those establishments in the area bounded by: Southern Rwy., Town Creek, Coosa River, Bay, S. 5th, Walnut, S. 8th, Chestnut and 9th. (Gadsden City.) Tract 1

Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tract 1

HUNTSVILLE, ALA.

City and Major Retail Centers

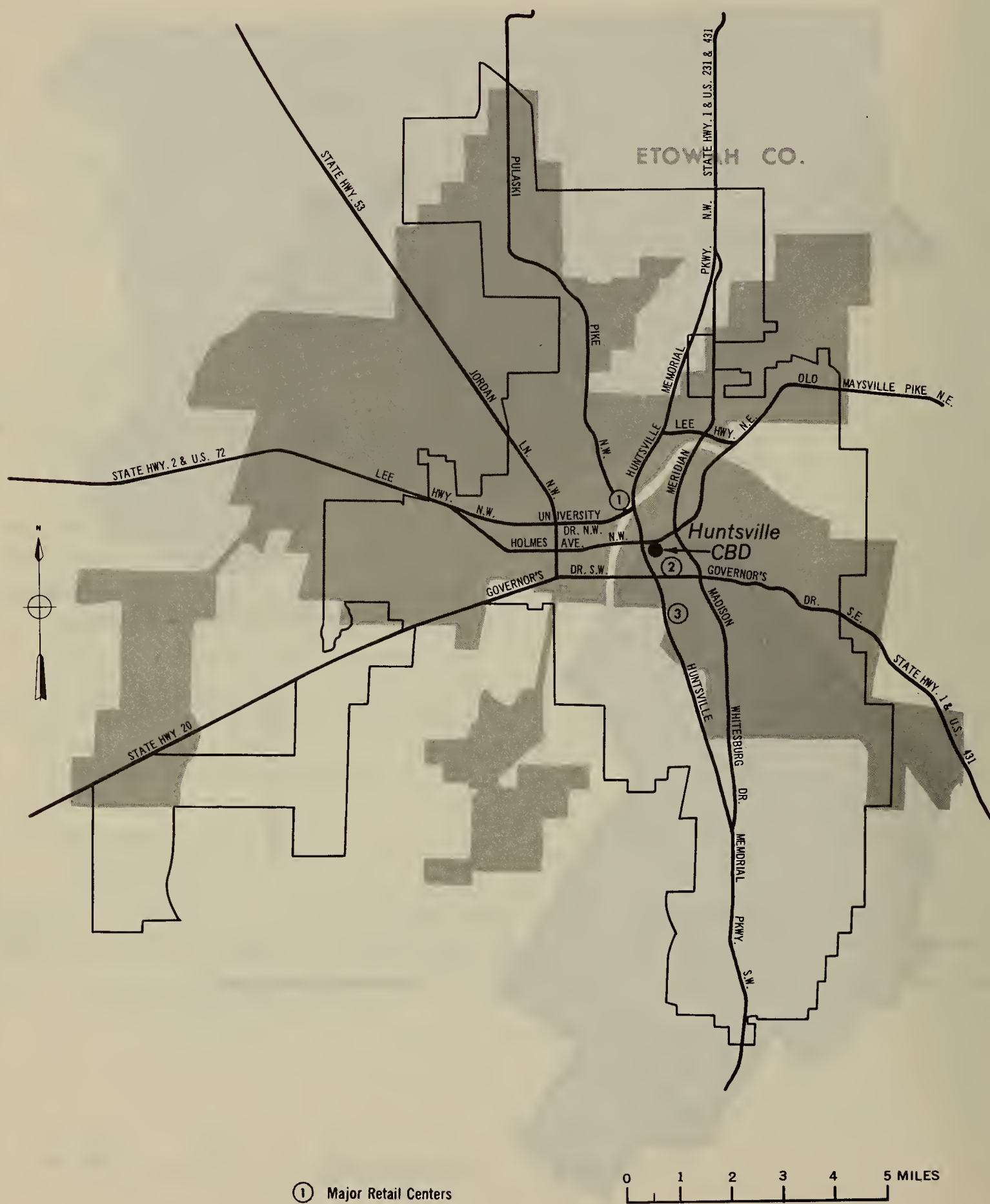


TABLE 1. The Central Business District: 1967 and 1963¹

SIC code	Kind of business	1967				1963 ¹		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ²	95	20 517	2 854	798	165	39 681	4 245
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	6	533	116	22	6	1 423	226
5251	HARDWARE STORES.	2	(D)	(D)	(D)	3	(D)	(D)
52 EX. 5251	OTHER.	4	(D)	(D)	(D)	3	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ²	8	3 070	703	250	12	4 426	615
531	DEPARTMENT STORES.	2	(D)	(D)	(D)	1	(D)	(D)
533	VARIETY STORES	4	896	201	83	5	1 364	224
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	2	(D)	(D)	(D)	6	(D)	(D)
54	FOOD STORES.	5	(D)	(D)	(D)	9	4 478	235
55 EX. 554	AUTOMOTIVE DEALERS	5	(D)	(D)	(D)	13	11 745	918
55 PT. (554)	GASOLINE SERVICE STATIONS.	2	(D)	(D)	(D)	9	1 068	97
56	APPAREL AND ACCESSORY STORES	18	1 618	215	74	36	5 363	723
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	5	598	67	28	10	1 180	165
562	WOMEN'S READY-TO-WEAR STORES	4	583	64	27	9	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ³	13	1 020	148	46	26	4 183	558
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ⁴	3	(D)	(D)	(D)	6	814	96
565	FAMILY CLOTHING STORES ⁴	3	245	53	18	10	(D)	(D)
566	SHOE STORES ⁴	4	291	37	9	9	572	80
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ⁴ . . .	1	(D)	(D)	(D)	1	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	14	3 977	679	144	18	5 750	737
5712	FURNITURE STORES	10	3 123	543	122	11	4 567	604
OTHER 571	HOME FURNISHINGS STORES.	-	-	-	-	1	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	4	854	136	22	6	(D)	(D)
58	EATING AND DRINKING PLACES	13	480	91	62	25	964	183
5812	EATING PLACES.	11	(D)	(D)	52	23	(D)	(D)
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	2	(D)	(D)	(D)	2	(D)	(D)
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	5	(D)	(D)	(D)	5	937	160
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁵	19	3 041	331	86	32	3 527	351
592	LIQUOR STORES.	2	(D)	(D)	(D)	5	941	42
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	-	-	-	-	-	-	-
597	JEWELRY STORES	9	936	174	51	11	971	151
5992	FLORISTS	1	(D)	(D)	(D)	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Huntsville was designated as a Central Business District for the first time in the 1967 Census of Business. 1963 data have been tabulated using the 1967 CBD definition and do not appear in any previous publications.²Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.³1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.⁴1967 data limited to "employer" establishments.⁵Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	913	243 355	(D)	(D)	778	177 220	(D)
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	50	11 652	1 471	279	35	19 532	1 773
5251	HARDWARE STORES.	10	749	(D)	(D)	7	(D)	(D)
52 EX. 5251	OTHER.	40	10 903	(D)	(D)	28	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	45	47 276	7 321	2 068	33	25 888	3 507
531	DEPARTMENT STORES.	10	35 266	5 775	1 514	4	17 384	2 441
533	VARIETY STORES	18	6 631	(D)	(D)	12	5 172	725
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	17	3 379	(D)	(D)	17	3 332	341
54	FOOD STORES.	136	53 538	3 880	1 103	160	38 612	2 220
55 EX. 554	AUTOMOTIVE DEALERS	64	52 619	4 771	885	62	35 844	3 065
55 PT.(554)	GASOLINE SERVICE STATIONS.	136	12 758	1 125	392	106	11 188	921
56	APPAREL AND ACCESSORY STORES	78	9 449	(D)	(D)	68	(D)	1 469
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	25	(D)	(D)	(D)	20	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES	21	(D)	(D)	(D)	18	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	53	(D)	(D)	(D)	48	(D)	(D)
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	14	2 418	326	83	10	1 462	200
565	FAMILY CLOTHING STORES ³	5	(D)	(D)	(D)	14	4 055	633
566	SHOE STORES ³	21	(D)	(D)	(D)	17	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	4	129	16	11	7	384	43
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	65	(D)	2 001	409	48	8 892	1 115
5712	FURNITURE STORES	24	5 841	(D)	(D)	25	6 061	767
OTHER 571	HOME FURNISHINGS STORES.	13	(D)	299	48	10	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	28	(D)	(D)	(D)	13	(D)	(D)
58	EATING AND DRINKING PLACES	145	17 342	4 050	1 605	124	9 141	1 949
5812	EATING PLACES.	122	16 145	(D)	(D)	117	(D)	(D)
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	23	1 197	(D)	(D)	7	(D)	(D)
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	38	(D)	(D)	(D)	25	(D)	(D)
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	156	19 245	1 854	452	117	13 255	1 050
592	LIQUOR STORES.	29	8 781	365	79	26	6 297	215
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	9	978	(D)	(D)	5	(D)	(D)
597	JEWELRY STORES	19	(D)	438	107	14	1 543	228
5992	FLORISTS	8	860	(D)	(D)	3	420	58

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

HUNTSVILLE SMSA—Consists of Limestone and Madison Counties, Ala.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 452	296 090	(D)	(D)	1 302	229 249	22 126
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	78	16 260	1 967	377	64	27 162	2 642
5251	HARDWARE STORES.	17	1 252	239	53	13	2 099	314
52 EX. 5251	OTHER.	61	15 008	1 728	324	51	25 063	2 328
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	73	51 089	7 661	2 216	67	29 958	3 819
531	DEPARTMENT STORES.	10	35 266	5 775	1 514	4	17 384	2 441
533	VARIETY STORES	24	8 557	(D)	(D)	16	5 824	801
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	39	5 266	(D)	(D)	47	6 750	577
54	FOOD STORES.	331	68 461	4 529	1 335	374	53 389	2 684
55 EX. 554	AUTOMOTIVE DEALERS	105	62 675	5 596	1 088	92	43 993	3 709
55 PT.(554)	GASOLINE SERVICE STATIONS.	222	18 902	1 529	541	173	15 680	1 150
56	APPAREL AND ACCESSORY STORES	98	11 540	1 514	497	83	12 239	1 667
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	32	3 984	(D)	(D)	22	2 711	345
562	WOMEN'S READY-TO-WEAR STORES	27	3 563	(D)	(D)	20	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	66	7 556	996	300	61	9 528	1 322
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	17	2 687	346	88	13	(D)	(D)
565	FAMILY CLOTHING STORES ³	12	2 067	303	102	21	5 358	792
566	SHOE STORES ³	22	2 528	331	99	20	2 160	277
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	4	129	16	11	7	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	87	14 324	2 256	493	71	11 585	1 386
5712	FURNITURE STORES	36	7 657	1 193	258	41	8 313	985
OTHER 571	HOME FURNISHINGS STORES.	15	1 712	(D)	(D)	12	1 012	149
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	36	4 955	(D)	(D)	18	2 260	252
58	EATING AND DRINKING PLACES	197	18 921	4 335	1 762	175	12 095	2 626
5812	EATING PLACES.	169	17 572	4 160	1 654	167	11 767	2 584
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	28	1 349	175	108	8	328	42
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	46	9 052	(D)	(D)	32	5 396	883
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	215	24 866	2 254	568	171	17 752	1 560
592	LIQUOR STORES.	34	9 275	385	83	35	6 649	229
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	12	1 061	162	38	6	447	62
597	JEWELRY STORES	20	2 531	(D)	(D)	19	1 663	251
5992	FLORISTS	15	1 045	140	32	6	545	78

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TDAL ¹	-48.3	37.3	29.1	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-62.6	-40.3	-40.1	2.6	4.8	5.5
5251	HARDWARE STORES	(D)	(D)	-40.4	(D)	0.3	0.4
52 EX. 5251	OTHER	(D)	(D)	-40.1	(D)	4.5	5.1
53. PART	GENERAL MERCHANDISE GROUP STORES ¹	-30.6	82.6	70.5	15.0	19.4	17.3
531	DEPARTMENT STORES	(D)	114.4	114.4	(D)	15.3	12.6
533	VARIETY STORES	-34.3	28.2	46.9	4.4	2.7	2.9
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	(D)	1.4	-22.0	(D)	1.4	1.8
54	FOOD STORES	(D)	38.6	28.2	(D)	22.0	23.1
55 EX. 554	AUTOMOTIVE DEALERS	(D)	46.8	42.5	(D)	21.6	21.2
55 PT. (554)	GASOLINE SERVICE STATIONS	(D)	14.0	20.5	(D)	5.2	6.4
56	APPAREL AND ACCESSORY STORES	-69.8	(D)	-5.7	7.9	3.9	3.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	-49.3	43.5	46.9	2.9	(D)	1.3
562	WOMEN'S READY-TO-WEAR STORES	(D)	31.6	(D)	2.8	(D)	1.2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	-75.6	-27.7	-20.7	5.0	(D)	2.6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	-30.8	(D)	23.6	19.4	(D)	4.8
5712	FURNITURE STORES	-31.7	-3.6	-7.9	15.2	2.4	2.6
OTHER 571	HOME FURNISHINGS STORES	(D)	92.4	69.2	0.0	(D)	0.6
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	(D)	122.8	119.2	4.2	(D)	1.6
58	EATING AND DRINKING PLACES	-50.2	89.7	56.4	2.3	7.1	6.4
5812	EATING PLACES	-86.9	(D)	49.3	(D)	6.6	5.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	(D)	(D)	311.3	(D)	0.5	0.5
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	(D)	76.2	67.8	(D)	(D)	3.0
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	-13.8	45.2	40.1	14.8	7.9	8.4
592	LIQUOR STORES	(D)	39.4	39.5	(D)	3.6	3.1
595	SPORTING GOODS STORES, BICYCLE SHOPS	(D)	(D)	137.4	0.0	3.6	0.4
597	JEWELRY STORES	-3.6	(D)	52.2	4.6	(D)	0.9
5992	FLORISTS	(D)	104.8	91.7	(D)	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	8.4	6.9
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	4.6	3.3
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	6.5	6.0
531	DEPARTMENT STORES	(D)	(D)
533	VARIETY STORES.	13.5	10.5
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(D)	(D)
54	FOOD STORES	(D)	(D)
55 EX. 554	AUTOMOTIVE DEALERS.	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	(D)
56	APPAREL AND ACCESSORY STORES.	17.1	14.0
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	(D)	15.0
562	WOMEN'S READY-TO-WEAR STORES.	(D)	16.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	(D)	13.5
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	(D)	(D)
565	FAMILY CLOTHING STORES ³	(D)	11.9
566	SHOE STORES ³	(D)	11.5
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	(D)	27.8
5712	FURNITURE STORES.	53.5	40.8
OTHER 571	HOME FURNISHINGS STORES	(D)	0.0
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	(D)	17.2
58	EATING AND DRINKING PLACES.	2.8	2.5
5812	EATING PLACES	(D)	(D)
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	(D)	(D)
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	(D)	(D)
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	15.8	12.2
592	LIQUOR STORES	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS	0.0	0.0
597	JEWELRY STORES.	(D)	37.0
5992	FLORISTS.	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers--Continued (see descriptions below)		
				No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	1 452	95	56	51	25
	SALES \$1,000. .	296 090	20 517	21 569	25 634	15 757
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	574	23	14	11	5
	SALES \$1,000. .	96 434	5 117	4 624	2 690	3 434
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	258	40	26	19	13
	SALES \$1,000. .	76 953	8 665	15 339	19 075	10 086
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	620	32	16	21	7
	SALES \$1,000. .	122 703	6 735	1 606	3 869	2 237
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	1 452	95	56	51	25
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	78	6	-	1	1
5251	HARDWARE STORES	17	2	-	1	1
52 EX. 5251	OTHER	61	4	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	73	8	7	5	4
531	DEPARTMENT STORES	10	2	2	3	2
533	VARIETY STORES.	24	4	1	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	39	2	4	-	-
54	FOOD STORES	331	5	3	3	3
55 EX. 554	AUTOMOTIVE DEALERS.	105	5	-	1	-
55 PT. (554)	GASOLINE SERVICE STATIONS	222	2	5	4	-
56	APPAREL AND ACCESSORY STORES.	98	18	15	10	8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	32	5	6	4	3
562	WOMEN'S READY-TO-WEAR STORES.	27	4	5	3	3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	66	13	9	6	5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	87	14	4	4	1
5712	FURNITURE STORES.	36	10	-	1	-
OTHER 571	HOME FURNISHING STORES.	15	-	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	36	4	4	3	1
58	EATING AND DRINKING PLACES.	197	13	10	4	1
5812	EATING PLACES	169	11	10	4	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	28	2	-	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	46	5	1	4	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	215	19	11	15	6
592	LIQUOR STORES	34	2	1	1	2
595	SPORTING GOODS STORES, BICYCLE SHOPS.	12	-	1	1	-
597	JEWELRY STORES.	20	9	3	4	2
5992	FLORISTS.	15	1	1	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

¹Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

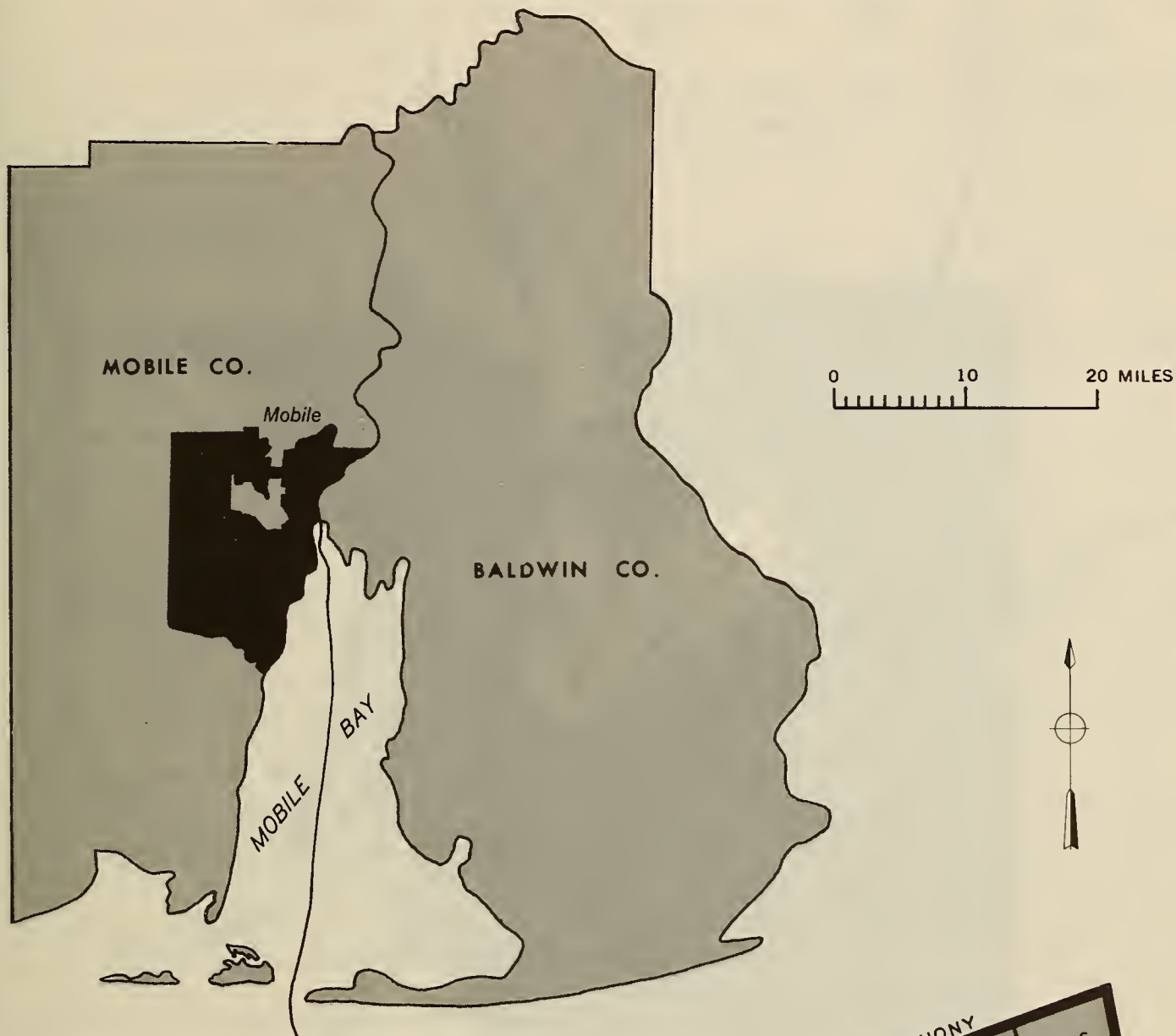
MRC No. 1. Includes the planned center known as "The Mall Shopping Center," and the establishments on Memorial Parkway and Pulaski Pike from University Dr. to Country Club Dr. (Huntsville)

MRC No. 2. Includes the planned centers known as "Dunnavants Mall," "Heart of Huntsville," and "Miracle City Shopping Center," and establishments on Memorial Pkwy. from Clinton Ave. to L and N R.R. spur, and on Leeman Ferry Rd. from Governor's Dr. to Liberia Ave. (Huntsville)

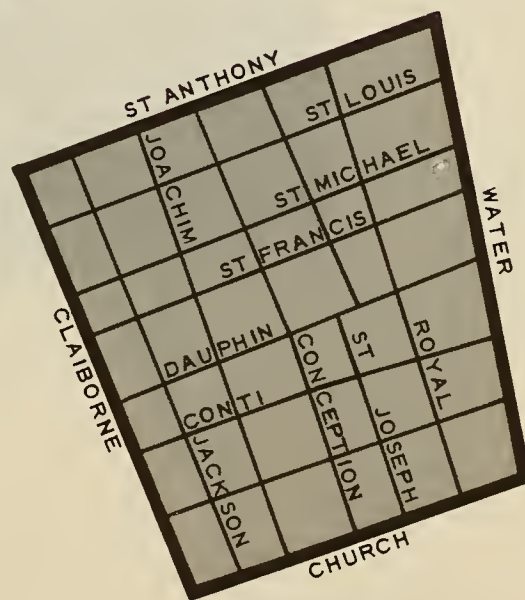
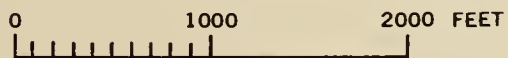
MRC No. 3. Includes the planned center known as "Parkway Shopping Center" at the Intersection of Memorial Pkwy. and Drake Ave. (Huntsville)

MOBILE, ALA.

Standard Metropolitan Statistical Area and Central Business District

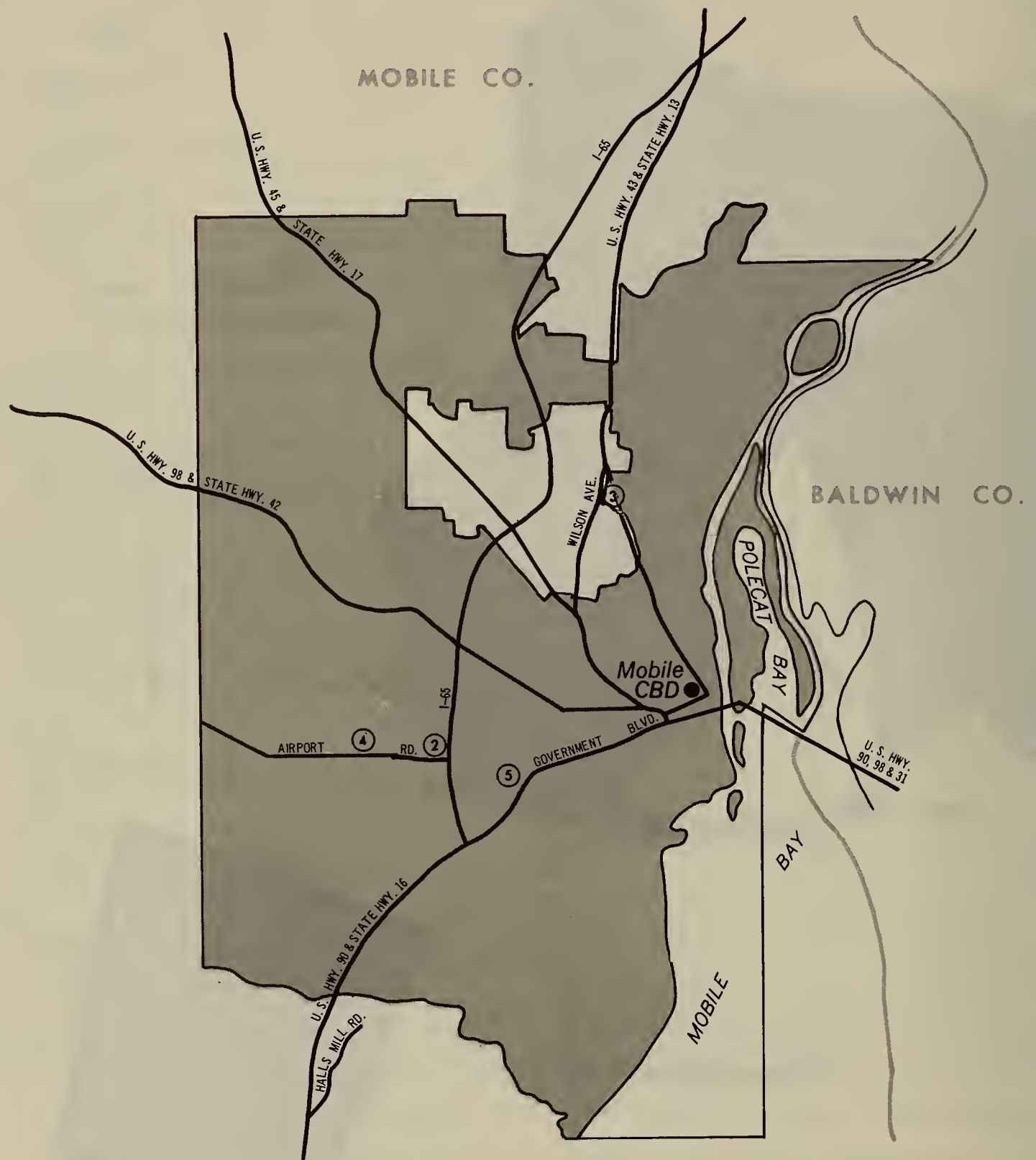


Comprising Census Tract 1



MOBILE, ALA.

City and Major Retail Centers



- Central Business District
- ① Major Retail Centers



0 2 4 MILES

TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	147	53 426	8 760	2 293	187	60 444	9 114
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	2	(D)	(D)	(D)	4	416	46
5251	HARDWARE STORES.	1	(D)	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER.	1	(D)	(D)	(D)	3	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	12	21 018	4 061	900	11	25 443	4 102
531	DEPARTMENT STORES.	3	17 538	3 440	667	3	21 376	3 442
533	VARIETY STORES	4	2 406	520	198	4	2 998	545
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	5	1 074	101	35	4	1 069	115
54	FOOD STORES.	5	293	29	22	7	337	36
55 EX. 554	AUTOMOTIVE DEALERS	3	(D)	(D)	(D)	6	6 881	272
55 PT.(554)	GASOLINE SERVICE STATIONS.	2	(D)	(D)	(D)	4	(D)	(D)
56	APPAREL AND ACCESSORY STORES	34	8 180	1 258	369	52	9 894	1 483
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	11	3 959	564	177	21	3 914	592
562	WOMEN'S READY-TO-WEAR STORES	10	3 897	555	174	14	3 686	557
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	23	4 221	694	192	31	5 980	891
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	10	2 346	416	103	10	2 545	385
565	FAMILY CLOTHING STORES ³	5	607	104	43	8	(D)	(D)
566	SHOE STORES ³	8	1 268	174	46	12	1 613	272
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	-	-	-	-	1	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	11	3 893	756	149	14	4 609	902
5712	FURNITURE STORES	6	2 012	466	99	5	(D)	500
OTHER 571	HOME FURNISHINGS STORES.	1	(D)	(D)	(D)	1	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	4	(D)	(D)	(D)	8	(D)	(D)
58	EATING AND DRINKING PLACES	34	3 976	929	402	38	3 390	1 088
5812	EATING PLACES.	29	3 776	892	381	30	2 922	992
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	5	200	37	21	8	468	96
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	6	2 109	298	132	5	(D)	(D)
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	38	7 730	923	224	46	7 320	821
592	LIQUOR STORES.	1	(D)	(D)	(D)	1	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	2	(D)	(D)	(D)	2	(D)	(D)
597	JEWELRY STORES	15	3 238	571	127	13	2 909	480
5992	FLORISTS	1	(D)	(D)	(D)	1	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	1 436	328 157	39 757	11 618	1 523	278 528	31 954
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	45	14 804	1 996	417	57	15 852	1 873
5251	HARDWARE STORES.	16	(D)	158	40	22	1 978	193
52 EX. 5251	OTHER.	29	(D)	1 838	377	35	13 874	1 680
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	73	72 632	10 204	2 834	58	46 839	5 993
531	DEPARTMENT STORES.	12	(D)	(D)	(D)	7	(D)	(D)
533	VARIETY STORES	28	7 179	1 269	489	27	5 573	903
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	33	(D)	(D)	(D)	24	(D)	(D)
54	FOOD STORES.	240	67 381	4 865	1 493	281	61 225	4 063
55 EX. 554	AUTOMOTIVE DEALERS	92	63 066	6 385	1 179	96	54 058	5 022
55 PT.(554)	GASOLINE SERVICE STATIONS.	225	22 342	2 141	823	238	19 982	1 732
56	APPAREL AND ACCESSORY STORES	91	15 092	2 131	669	110	15 878	2 277
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	30	6 030	(D)	(D)	48	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES	25	5 762	(D)	(D)	40	5 952	877
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	61	9 062	(D)	(D)	62	(D)	(D)
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	19	3 748	586	169	15	(D)	(D)
565	FAMILY CLOTHING STORES ³	14	2 033	269	101	14	2 846	368
566	SHOE STORES ³	22	3 025	400	121	31	3 393	512
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	4	(D)	(D)	(D)	2	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	94	17 391	2 694	572	103	16 060	2 685
5712	FURNITURE STORES	35	8 567	(D)	(D)	42	8 658	1 567
OTHER 571	HOME FURNISHINGS STORES.	18	3 194	(D)	(D)	17	1 728	309
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	41	5 630	(D)	(D)	44	5 674	809
58	EATING AND DRINKING PLACES	293	21 057	4 747	2 268	307	18 005	4 105
5812	EATING PLACES.	227	18 708	4 407	2 051	217	15 016	3 667
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	66	2 349	340	217	90	2 989	438
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	77	12 011	1 794	705	73	11 483	1 730
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	206	22 381	2 800	658	200	19 146	(D)
592	LIQUOR STORES.	14	8 058	384	75	20	5 560	290
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	13	1 111	139	35	9	1 036	126
597	JEWELRY STORES	27	4 275	689	155	25	3 799	(D)
5992	FLORISTS	30	1 558	334	105	30	1 221	265

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

MOBILE SMSA—Consists of Baldwin and Mobile Counties, Ala.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	2 732	484 981	54 265	16 277	2 781	411 142	43 854
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	119	26 784	3 375	765	129	26 362	3 174
5251	HARDWARE STORES.	40	4 356	(D)	(D)	47	4 268	473
52 EX. 5251	OTHER.	79	22 428	(D)	(D)	82	22 094	2 701
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	137	83 804	11 479	3 369	118	55 486	6 918
531	DEPARTMENT STORES.	13	62 395	8 554	2 152	8	39 385	4 980
533	VARIETY STORES	47	10 364	(D)	(D)	42	8 534	1 289
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	77	11 045	(D)	(D)	68	7 567	649
54	FOOD STORES.	509	109 412	7 378	2 337	592	102 473	6 249
55 EX. 554	AUTOMOTIVE DEALERS	199	90 109	8 857	1 681	172	75 945	7 042
55 PT.(554)	GASOLINE SERVICE STATIONS.	475	44 828	3 628	1 309	475	36 277	2 918
56	APPAREL AND ACCESSORY STORES	152	21 616	2 916	1 018	168	22 443	2 991
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	48	8 363	(D)	(D)	64	7 587	1 072
562	WOMEN'S READY-TO-WEAR STORES	43	8 095	(D)	(D)	55	7 205	1 015
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	104	13 253	(D)	(D)	104	14 856	1 919
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	24	4 234	643	194	21	(D)	(D)
565	FAMILY CLOTHING STORES ³	32	4 639	583	267	40	7 076	798
566	SHOE STORES ³	34	3 911	532	161	39	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	5	243	(D)	(D)	4	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	162	24 577	3 604	795	174	22 698	3 603
5712	FURNITURE STORES	69	12 385	2 030	426	85	12 849	2 124
OTHER 571	HOME FURNISHINGS STORES.	23	3 428	434	122	22	2 570	459
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	70	8 764	1 140	247	67	7 279	1 020
58	EATING AND DRINKING PLACES	509	29 713	6 310	3 069	519	24 190	5 162
5812	EATING PLACES.	396	26 039	5 841	2 791	384	20 032	4 598
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	113	3 674	469	278	135	4 158	564
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	117	18 454	2 592	970	118	16 136	2 273
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	353	35 684	4 126	964	316	29 132	3 524
592	LIQUOR STORES.	28	11 402	633	127	35	8 145	474
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	22	1 750	173	44	21	1 598	151
597	JEWELRY STORES	38	5 165	840	194	34	4 225	703
5992	FLORISTS	51	2 150	396	130	40	1 557	299

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	-11.6	17.8	17.9	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	(D)	-6.6	1.6	(D)	4.5	5.5
5251	HARDWARE STORES	(D)	(D)	2.1	(D)	(D)	0.9
52 EX. 5251	OTHER	(D)	(D)	1.5	(D)	(D)	4.6
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	-17.4	55.1	51.0	39.3	22.1	17.3
531	DEPARTMENT STORES	-18.0	64.1	58.4	32.8	(D)	12.9
533	VARIETY STORES	-19.8	28.8	21.4	4.5	2.2	2.1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	0.5	13.8	46.0	2.0	(D)	2.3
54	FOOD STORES	-13.1	10.0	6.8	0.5	20.6	22.6
55 EX. 554	AUTOMOTIVE DEALERS.	(D)	16.7	18.6	(D)	19.2	18.6
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	11.8	23.6	(D)	6.8	9.2
56	APPAREL AND ACCESSORY STORES.	-17.3	-5.0	-3.7	15.3	4.6	4.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	1.1	(D)	10.2	7.4	1.8	1.7
562	WOMEN'S READY-TO-WEAR STORES	5.7	-3.2	12.3	7.3	1.8	1.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	-29.4	(D)	-10.8	7.9	2.8	2.7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	-15.5	8.3	8.3	7.3	5.3	5.1
5712	FURNITURE STORES.	(D)	-1.1	-3.6	3.8	2.6	2.6
OTHER 571	HOME FURNISHINGS STORES	(D)	84.8	33.4	(D)	1.0	0.7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	-16.9	-0.8	20.4	(D)	1.7	1.8
58	EATING AND DRINKING PLACES.	17.3	16.9	22.8	7.4	6.4	6.1
5812	EATING PLACES	29.2	24.6	30.0	7.0	5.7	5.4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-57.3	-21.4	-11.6	0.4	0.7	0.7
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	(D)	4.6	14.4	3.9	3.7	3.8
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	5.6	16.9	22.5	14.5	6.8	7.4
592	LIQUOR STORES	(D)	44.9	40.0	(D)	2.5	2.4
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	(D)	7.2	9.5	(D)	0.3	0.4
597	JEWELRY STORES.	11.3	12.5	22.2	6.1	1.3	1.1
5992	FLORISTS.	(D)	27.6	38.1	(D)	0.5	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	16.3	11.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	(0)	(0)
5251	HAORWARE STORES	(0)	(0)
52 EX. 5251	OTHER	(0)	(0)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	28.9	25.1
531	DEPARTMENT STORES	(0)	28.1
533	VARIETY STORES.	33.5	23.2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(0)	9.7
54	FOOD STORES	0.4	0.3
55 EX. 554	AUTOMOTIVE DEALERS.	(0)	(0)
55 PT.(554)	GASOLINE SERVICE STATIONS	(0)	(0)
56	APPAREL AND ACCESSORY STORES.	54.2	37.8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	65.7	47.3
562	WOMEN'S READY-TO-WEAR STORES.	67.6	48.1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	46.6	31.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	62.6	55.4
565	FAMILY CLOTHING STORES ³	29.9	13.1
566	SHOE STORES ³	41.9	32.4
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	0.0	0.0
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	22.4	15.8
5712	FURNITURE STORES.	23.5	16.2
OTHER 571	HOME FURNISHINGS STORES	(0)	(0)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	(0)	(0)
58	EATING AND DRINKING PLACES.	18.9	13.4
5812	EATING PLACES	20.2	14.5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	8.5	5.4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	17.6	11.4
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	34.5	21.7
592	LIQUOR STORES	(0)	(0)
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(0)	(0)
597	JEWELRY STORES.	75.7	62.7
5992	FLORISTS.	(0)	(0)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^FRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)
				No. 2
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	2 732	147	76
	SALES \$1,000. .	484 981	53 426	39 886
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	1 135	45	16
	SALES \$1,000. .	157 579	6 378	3 425
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	451	57	34
	SALES \$1,000. .	129 997	33 091	29 112
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	1 146	45	26
	SALES \$1,000. .	197 405	13 957	7 349
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	2 732	147	76
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	119	2	2
5251	HARDWARE STORES	40	1	-
52 EX. 5251	OTHER	79	1	2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	137	12	8
531	DEPARTMENT STORES	13	3	5
533	VARIETY STORES.	47	4	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	77	5	1
54	FOOD STORES	509	5	6
55 EX. 554	AUTOMOTIVE DEALERS.	199	3	2
55 PT. (554)	GASOLINE SERVICE STATIONS	475	2	5
56	APPAREL AND ACCESSORY STORES.	152	34	21
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	48	11	6
562	WOMEN'S READY-TO-WEAR STORES.	43	10	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	104	23	15
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	162	11	5
5712	FURNITURE STORES.	69	6	1
OTHER 571	HOME FURNISHING STORES.	23	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	70	4	4
58	EATING AND DRINKING PLACES.	509	34	7
5812	EATING PLACES	396	29	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	113	5	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	117	6	3
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	353	38	17
592	LIQUOR STORES	28	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	22	2	1
597	JEWELRY STORES.	38	15	5
5992	FLORISTS.	51	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 2 Includes the planned centers known as "Bell Air Plaza" and "Springdale Plaza" at the intersection of Airport Blvd. and Beltline Blvd. and establishments in Airport Blvd. from Sage to 3699. (Mobile)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)		
		No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	18	19	21
	SALES \$1,000. .	5 928	15 457	8 035
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	6	9	9
	SALES \$1,000. .	2 023	2 716	2 897
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	6	5	3
	SALES \$1,000. .	3 252	(D)	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	6	5	9
	SALES \$1,000. .	653	(D)	(O)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	18	19	21
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS.	-	-	2
5251	HARDWARE STORES	-	-	-
52 EX. 5251	OTHER	-	-	2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	3	3	1
531	DEPARTMENT STORES	1	1	1
533	VARIETY STORES.	1	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	1	1	-
54	FOOD STORES	3	2	3
55 EX. 554	AUTOMOTIVE DEALERS.	2	1	2
55 PT. (554)	GASOLINE SERVICE STATIONS	2	4	4
56	APPAREL AND ACCESSORY STORES.	1	1	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	-	1	-
562	WOMEN'S READY-TO-WEAR STORES.	-	1	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	1	-	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	2	1	2
5712	FURNITURE STORES.	2	-	1
OTHER 571	HOME FURNISHING STORES.	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES.	-	1	1
58	EATING AND DRINKING PLACES.	2	6	6
5812	EATING PLACES	2	6	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	1	1	-
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	2	-	1
592	LIQUOR STORES	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	-	-	-
597	JEWELRY STORES.	1	-	-
5992	FLORISTS.	1	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

¹Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 3 Includes the unplanned center known as "Gaylord's" and establishments on South Craft Highway from Railroad Track to Yeend Ave; on North Craft Highway from Shipyard St. to Viaduct St.; and on Telegraph Rd. from Railroad Track to Shipyard St. (Chickasaw)

MRC No. 4 Includes the planned center known as "Cochrane Shopping Center" at the intersection of W. Airport Blvd. and Azalea Rd. and McGregor Ave; and establishments in 3900 block of Airport Road; the 200 block of McGregor Ave; and the 200-300 blocks of Azalea Rd. (Mobile)

MRC No. 5 Includes the establishments on Government Blvd. (U.S. 90) from Eslava Creek to Brookley Ave. (Mobile)

MONTGOMERY, ALA.

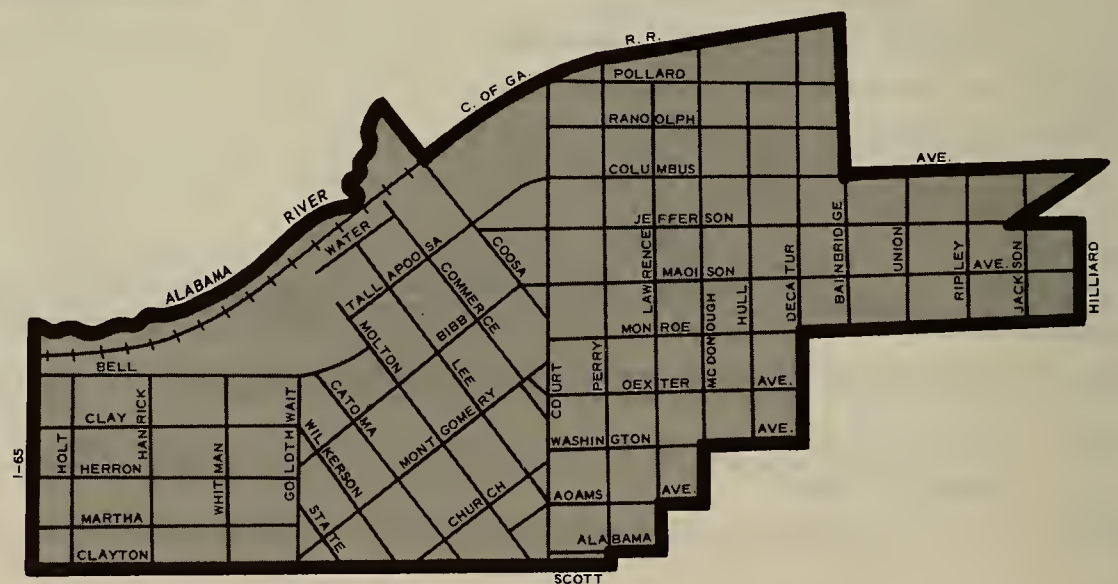
Standard Metropolitan Statistical Area
and Central Business District



0 10 20 30 MILES



Comprising Census Tract 1



0 1000 2000 3000 FEET

MONTGOMERY, ALA.

City and Major Retail Centers

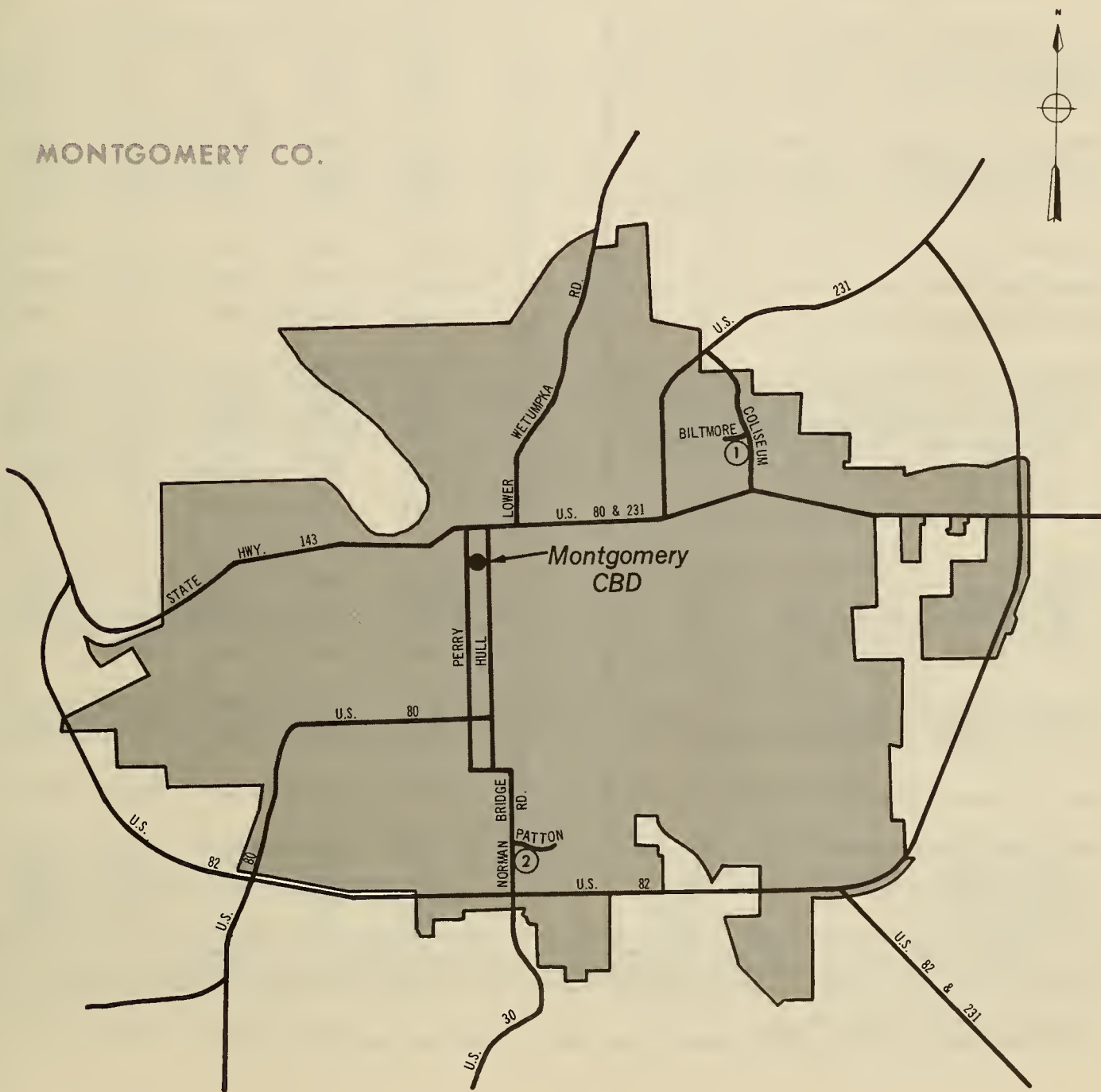


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	257	97 072	12 101	3 068	321	87 189	10 872
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	10	4 706	728	190	10	2 300	334
5251	HARDWARE STORES.	2	(D)	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER.	8	(D)	(D)	(D)	9	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	7	7 086	967	311	8	13 720	1 942
531	DEPARTMENT STORES.	2	(D)	(D)	(D)	3	7 703	1 171
533	VARIETY STORES	1	(D)	(D)	(D)	3	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	4	(D)	(D)	(D)	2	(D)	(D)
54	FOOD STORES.	7	7 833	594	214	8	3 349	228
55 EX. 554	AUTOMOTIVE DEALERS	31	41 126	3 946	698	32	33 564	3 189
55 PT.(554)	GASOLINE SERVICE STATIONS.	18	1 533	192	87	22	1 678	161
56	APPAREL AND ACCESSORY STORES	51	9 809	1 510	495	57	9 679	1 375
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	13	3 113	496	172	15	3 044	473
562	WOMEN'S READY-TO-WEAR STORES	10	2 812	456	157	12	2 986	462
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	38	6 696	1 014	323	42	6 635	902
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	11	2 702	403	81	10	2 624	349
565	FAMILY CLOTHING STORES ³	15	2 719	456	196	14	2 436	338
566	SHOE STORES ³	8	1 185	(D)	(D)	15	1 481	209
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	1	(D)	(D)	(D)	3	94	6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	32	10 946	1 882	372	37	8 235	1 379
5712	FURNITURE STORES	15	5 443	879	187	17	4 547	759
OTHER 571	HOME FURNISHINGS STORES.	4	1 265	220	55	3	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	13	4 238	783	130	17	(D)	(D)
58	EATING AND DRINKING PLACES	49	3 807	910	396	67	3 846	767
5812	EATING PLACES.	44	3 419	851	362	59	3 367	691
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	5	388	59	34	8	479	76
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	10	2 027	340	66	12	1 658	276
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	42	8 199	1 032	239	68	9 160	1 221
592	LIQUOR STORES.	3	(D)	(D)	(D)	3	2 537	148
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	1	(D)	(D)	(D)	5	480	89
597	JEWELRY STORES	10	2 292	444	104	13	2 059	425
5992	FLORISTS	1	(D)	(D)	(D)	2	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 094	(D)	(D)	(D)	1 079	201 667	22 850
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	43	13 096	1 748	405	39	8 888	(D)
5251	HARDWARE STORES.	9	(D)	142	34	11	1 004	183
52 EX. 5251	OTHER.	34	(D)	1 606	371	28	7 884	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	33	44 053	6 232	1 535	28	31 959	4 510
531	DEPARTMENT STORES.	8	(D)	(D)	(D)	6	(D)	(D)
533	VARIETY STORES	11	(D)	(D)	(D)	15	6 885	1 012
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	14	3 856	407	90	7	(D)	(D)
54	FOOD STORES.	183	52 434	3 735	1 226	202	42 197	2 546
55 EX. 554	AUTOMOTIVE DEALERS	90	66 337	6 430	1 187	70	45 182	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS.	163	16 081	1 497	512	159	12 255	1 101
56	APPAREL AND ACCESSORY STORES	99	(D)	(D)	(D)	95	15 123	2 181
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	37	9 215	(D)	(D)	35	6 194	952
562	WOMEN'S READY-TO-WEAR STORES	29	8 346	(D)	(D)	28	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	62	(D)	1 478	461	60	8 929	1 229
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	14	(D)	(D)	(D)	14	(D)	(D)
565	FAMILY CLOTHING STORES ³	18	3 398	578	234	17	2 553	347
566	SHOE STORES ³	17	(D)	(D)	(D)	21	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	3	(D)	(D)	(D)	8	1 002	157
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	77	(D)	(D)	(D)	91	12 983	1 888
5712	FURNITURE STORES	31	6 756	(D)	(D)	39	6 316	983
OTHER 571	HOME FURNISHINGS STORES.	20	(D)	612	134	17	2 591	250
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	26	(D)	1 022	182	35	4 076	655
58	EATING AND DRINKING PLACES	211	14 191	3 029	1 345	201	10 806	2 111
5812	EATING PLACES.	193	13 213	2 841	1 262	169	(D)	(D)
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	18	978	188	83	32	(D)	(D)
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	53	8 882	1 411	334	49	6 697	1 077
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	142	19 311	2 353	546	145	15 577	1 992
592	LIQUOR STORES.	8	(D)	(D)	(D)	9	5 499	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	8	472	76	17	9	759	119
597	JEWELRY STORES	13	2 406	(D)	(D)	14	(D)	(D)
5992	FLORISTS	12	1 302	(D)	(D)	14	978	291

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

MONTGOMERY SMSA—Consists of Elmore and Montgomery Counties, Ala.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 561	316 728	35 404	9 688	1 544	234 665	25 397
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	60	15 072	1 962	475	57	10 421	1 214
5251	HARDWARE STORES.	19	2 280	(D)	(D)	24	1 936	247
52 EX. 5251	OTHER.	41	12 792	(D)	(D)	33	8 485	967
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	80	48 510	6 521	1 662	72	35 669	4 814
531	DEPARTMENT STORES.	9	39 371	5 510	1 356	7	23 435	3 368
533	VARIETY STORES.	17	3 204	(D)	(D)	19	7 176	1 044
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	54	5 935	(D)	(D)	46	5 058	402
54	FOOD STORES.	331	62 843	4 209	1 430	370	51 667	2 964
55 EX. 554	AUTOMOTIVE DEALERS	118	71 277	6 801	1 275	91	48 662	4 632
55 PT.(554)	GASOLINE SERVICE STATIONS.	248	27 950	2 461	753	236	18 168	1 515
56	APPAREL AND ACCESSORY STORES	120	20 853	2 744	896	114	16 028	2 278
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	44	9 470	1 188	411	42	6 426	972
562	WOMEN'S READY-TO-WEAR STORES	36	8 601	1 043	370	33	5 845	878
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	76	11 383	1 556	485	72	9 602	1 306
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	16	3 550	497	99	15	3 060	400
565	FAMILY CLOTHING STORES ³	23	3 825	615	252	25	2 926	368
566	SHOE STORES ³	20	(D)	(D)	(D)	23	2 469	341
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	3	(D)	(D)	(D)	9	1 147	197
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	90	18 540	2 928	596	106	13 683	1 987
5712	FURNITURE STORES	37	7 669	1 231	271	47	6 886	1 068
OTHER 571	HOME FURNISHINGS STORES.	22	4 384	612	134	17	2 591	250
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	31	6 487	1 085	191	42	4 206	669
58	EATING AND DRINKING PLACES	261	16 955	3 452	1 577	253	12 897	2 426
5812	EATING PLACES.	235	15 825	3 252	1 487	217	11 790	2 282
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	26	1 130	200	90	36	1 107	144
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	63	9 830	1 466	355	58	7 396	1 125
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	190	24 898	2 860	669	187	20 074	2 442
592	LIQUOR STORES.	9	7 752	447	86	10	6 462	308
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	15	650	91	21	13	858	127
597	JEWELRY STORES	17	2 527	462	108	16	2 381	467
5992	FLORISTS	16	(D)	372	91	18	1 073	306

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	11.3	(D)	35.0	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	104.6	47.3	44.6	4.8	(D)	4.8
5251	HARDWARE STORES	(D)	(D)	17.8	(D)	0.3	0.7
52 EX. 5251	OTHER	107.2	(D)	50.8	(D)	4.5	4.1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	-48.4	37.8	36.0	7.3	(D)	15.3
531	DEPARTMENT STORES	(D)	73.5	68.0	(D)	13.8	12.4
533	VARIETY STORES	(D)	(D)	-55.4	(D)	1.0	1.0
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	(D)	(D)	17.3	(D)	(D)	1.9
54	FOOD STORES	133.9	24.3	21.6	8.1	(D)	19.8
55 EX. 554	AUTOMOTIVE DEALERS	22.5	46.8	46.5	42.4	(D)	22.5
55 PT. (554)	GASOLINE SERVICE STATIONS	-8.6	31.2	53.8	1.6	(D)	8.8
56	APPAREL AND ACCESSORY STORES	1.3	(D)	30.1	10.1	7.3	6.6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	2.3	48.8	47.4	3.2	(D)	3.0
562	WOMEN'S READY-TO-WEAR STORES	-5.8	(D)	47.1	2.9	(D)	2.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	0.9	(D)	18.5	6.9	3.9	3.6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	32.9	(D)	35.5	11.3	6.1	5.9
5712	FURNITURE STORES	19.7	7.0	11.4	5.6	(D)	2.5
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)	69.2	1.3	1.6	1.4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	(D)	(D)	54.2	4.4	2.0	2.0
58	EATING AND DRINKING PLACES	-1.0	31.3	31.5	3.9	(D)	5.4
5812	EATING PLACES	1.5	(D)	34.2	3.5	(D)	5.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-19.0	(D)	2.1	0.4	(D)	0.4
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	22.3	32.6	32.9	2.1	(D)	3.1
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	-10.5	24.0	24.0	8.4	(D)	7.8
592	LIQUOR STORES	(D)	(D)	20.0	(D)	(D)	2.4
595	SPORTING GOODS STORES, BICYCLE SHOPS	(D)	-37.8	-24.3	(D)	(D)	0.2
597	JEWELRY STORES	11.3	(D)	6.1	2.4	(D)	0.8
5992	FLORISTS	(D)	33.1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	(D)	30.6
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	35.9	31.2
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	36.1	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	16.1	14.6
531	DEPARTMENT STORES	(D)	(D)
533	VARIETY STORES.	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(D)	(D)
54	FOOD STORES	14.9	12.5
55 EX. 554	AUTOMOTIVE DEALERS.	62.0	57.7
55 PT.(554)	GASOLINE SERVICE STATIONS	9.5	5.5
56	APPAREL AND ACCESSORY STORES.	(D)	47.0
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	33.8	32.9
562	WOMEN'S READY-TO-WEAR STORES.	33.7	32.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	(D)	58.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	(D)	76.1
565	FAMILY CLOTHING STORES ³	80.0	71.1
566	SHOE STORES ³	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	(D)	59.0
5712	FURNITURE STORES.	80.6	71.0
OTHER 571	HOME FURNISHINGS STORES	(D)	28.9
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	(D)	65.3
58	EATING AND DRINKING PLACES.	26.8	22.5
5812	EATING PLACES	25.9	21.6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	39.7	34.3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	22.8	20.6
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	42.5	32.9
592	LIQUOR STORES	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	95.3	90.7
5992	FLORISTS.	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

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TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: ¹				
	NUMBER.	1 561	257	25	36
	SALES \$1,000. . .	316 728	97 072	8 730	14 753
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER.	655	66	4	7
	SALES \$1,000. . .	89 628	13 667	(0)	4 134
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER.	290	90	13	20
	SALES \$1,000. . .	87 903	27 841	4 635	9 597
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER.	616	101	8	9
	SALES \$1,000. . .	139 197	55 564	(0)	1 022
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	1 561	257	25	36
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	60	10	1	-
5251	HARDWARE STORES	19	2	1	-
52 EX. 5251	OTHER	41	8	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	80	7	3	4
531	DEPARTMENT STORES	9	2	1	1
533	VARIETY STORES.	17	1	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	54	4	-	1
54	FOOD STORES	331	7	3	4
55 EX. 554	AUTOMOTIVE DEALERS.	118	31	2	2
55 PT. (554)	GASOLINE SERVICE STATIONS	248	18	1	-
56	APPAREL AND ACCESSORY STORES.	120	51	9	13
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	44	13	4	5
562	WOMEN'S READY-TO-WEAR STORES.	36	10	4	3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	76	38	5	8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	90	32	1	3
5712	FURNITURE STORES.	37	15	-	-
OTHER 571	HOME FURNISHING STORES.	22	4	1	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	31	13	-	2
58	EATING AND DRINKING PLACES.	261	49	-	2
5812	EATING PLACES	235	44	-	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	26	5	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	63	10	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	190	42	4	7
592	LIQUOR STORES	9	3	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	15	1	-	-
597	JEWELRY STORES.	17	10	1	-
5992	FLORISTS.	16	1	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Eastbrook Shopping Center" and establishments on Coliseum Blvd. from Pelzer to Biltmore Ave. (Montgomery)

MRC No. 2 Includes the planned center known as "Normandale Shopping City" and establishments on the south side of Patton Ave. E. from Norman Bridge Rd. to Wesley Dr. (Montgomery)

TUSCALOOSA, ALA.

Standard Metropolitan Statistical Area



TUSCALOOSA, ALA.

City and Major Retail Centers

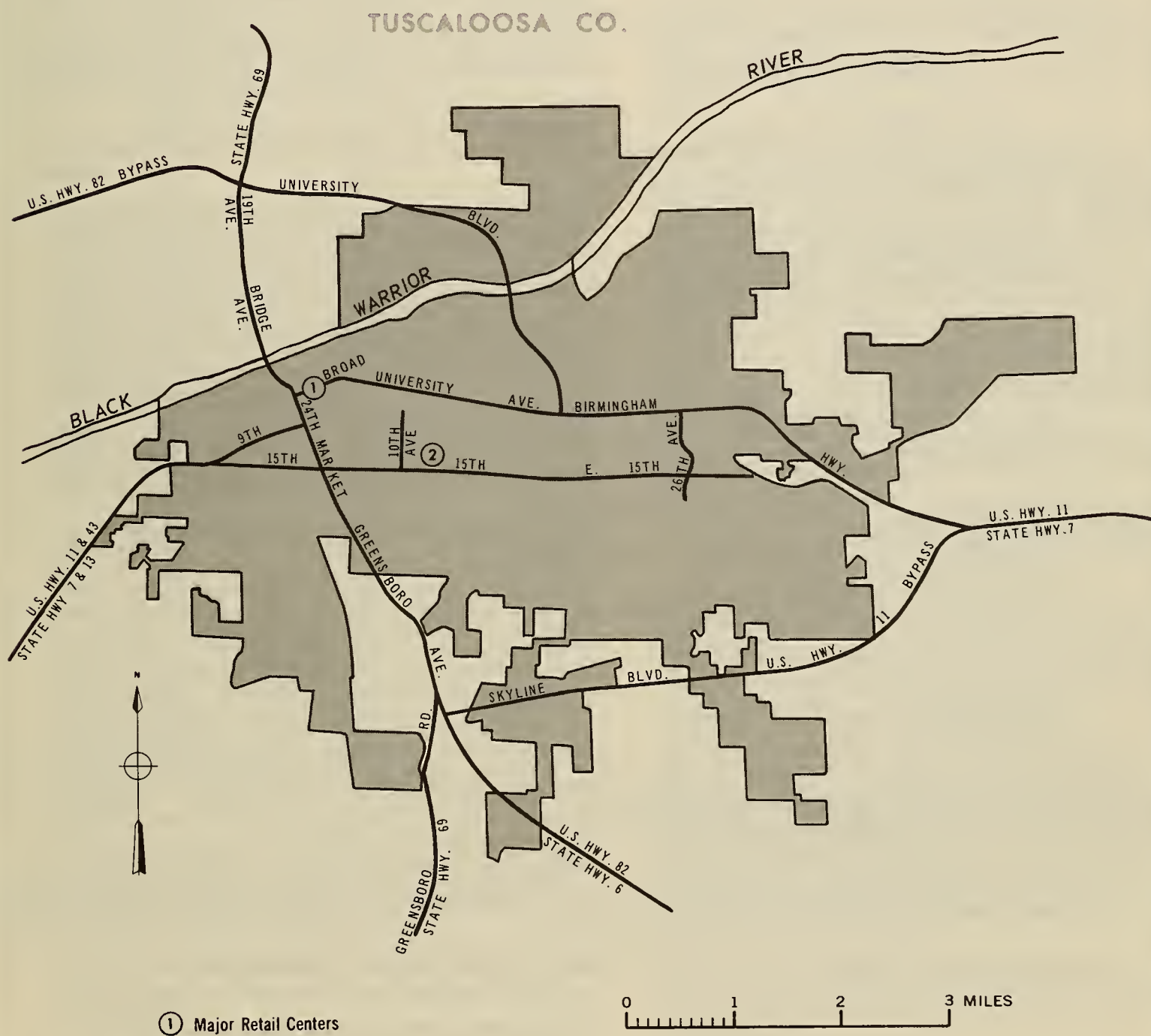


TABLE 1. Major Retail Centers in the SMSA: 1967

TUSCALOOSA SMSA —Coextensive with Tuscaloosa County, Ala.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers--Continued (see descriptions below)	
			No. 3	No. 2
	RETAIL STORES, TOTAL: ¹			
	NUMBER.	801	138	33
	SALES \$1,000. .	134 101	35 731	11 668
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER.	324	26	11
	SALES \$1,000. .	47 819	3 612	4 257
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER.	146	64	11
	SALES \$1,000. .	31 366	17 082	6 550
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER.	331	48	11
	SALES \$1,000. .	54 916	15 037	861
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	801	138	33
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	25	3	3
5251	HARDWARE STORES	8	2	1
52 EX. 5251	OTHER	17	1	2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	30	7	2
531	DEPARTMENT STORES	2	-	1
533	VARIETY STORES.	11	3	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	17	4	-
54	FOOD STORES	188	6	6
55 EX. 554	AUTOMOTIVE DEALERS.	58	14	2
55 PT. (554)	GASOLINE SERVICE STATIONS	158	11	5
56	APPAREL AND ACCESSORY STORES.	55	29	4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	24	11	3
562	WOMEN'S READY-TO-WEAR STORES.	21	10	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	31	18	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	61	28	5
5712	FURNITURE STORES.	29	18	-
OTHER 571	HOME FURNISHING STORES.	5	2	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	27	-8	5
58	EATING AND DRINKING PLACES.	103	14	3
5812	EATING PLACES	94	13	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	9	1	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	33	6	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	90	20	1
592	LIQUOR STORES	5	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	4	-	-
597	JEWELRY STORES.	12	9	-
5992	FLORISTS.	17	3	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC 1. Includes the establishments in the area bounded by: Riverside Pkwy. (proposed), 21st Ave., 4th St., 18th Ave., alley between 6th and 7th St., 20th Ave., 8th St., 21st Ave., 9th Ave., 22nd St., 10th St., 25th Ave., 9th St., 26th Ave., 8th St., 25th Ave., 5th St., 26th Ave., L. & N. R.R. and 24th Ave. (Tuscaloosa city) Tract 115. MRC 1 has been made a special exception to the rules for qualifying as a Major Retail Center because of its unique composition.

MRC 2. Includes the planned center known as "Park View Shopping Center" and establishments in the area bounded by the Southern Railroad, Meador Rd., Wesley Pl., Cloverdale Rd., the south side of 15th St. E. and 10th Ave. E. (Tuscaloosa)

Appendix

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. **Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual¹ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

Payroll, entire year—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

¹ Executive Office of the President, Bureau of the Budget, **Standard Industrial Classification Manual, 1967.**

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)—Comprises the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Women's accessory and specialty stores (SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)—Comprises the following industries:

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

Home furnishings stores (SIC 571, except 5712)—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

Household appliance, radio-TV, music stores (SIC 572 and 573)—Comprises the following industries:

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

Eating places (SIC 5812)—Comprises the following industries:

Restaurants, lunchrooms, caterers—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Sporting goods stores; bicycle shops (SIC 595)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; typewriter stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

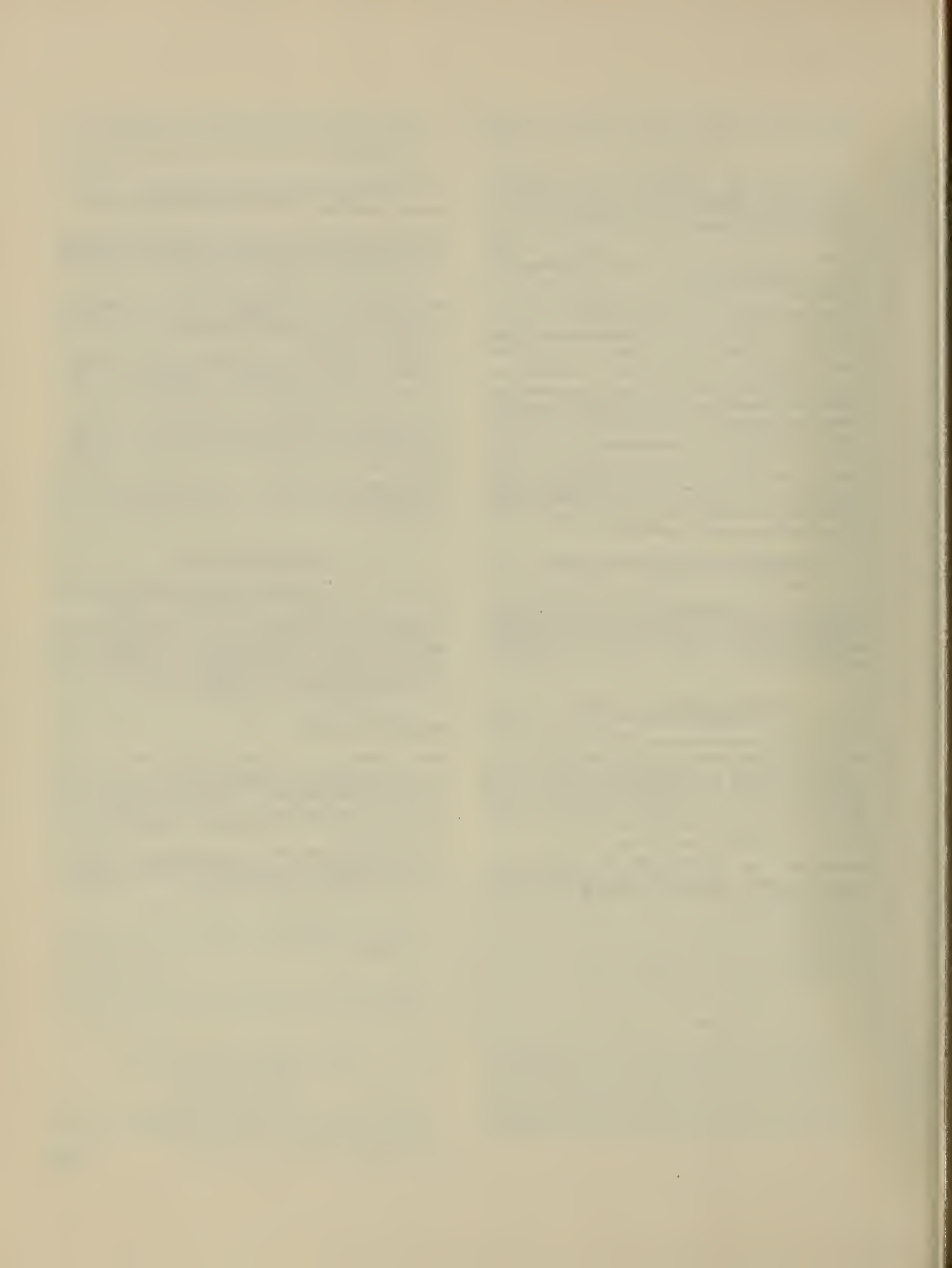
NONSTORE RETAILERS (Part of SIC Major Group 53)

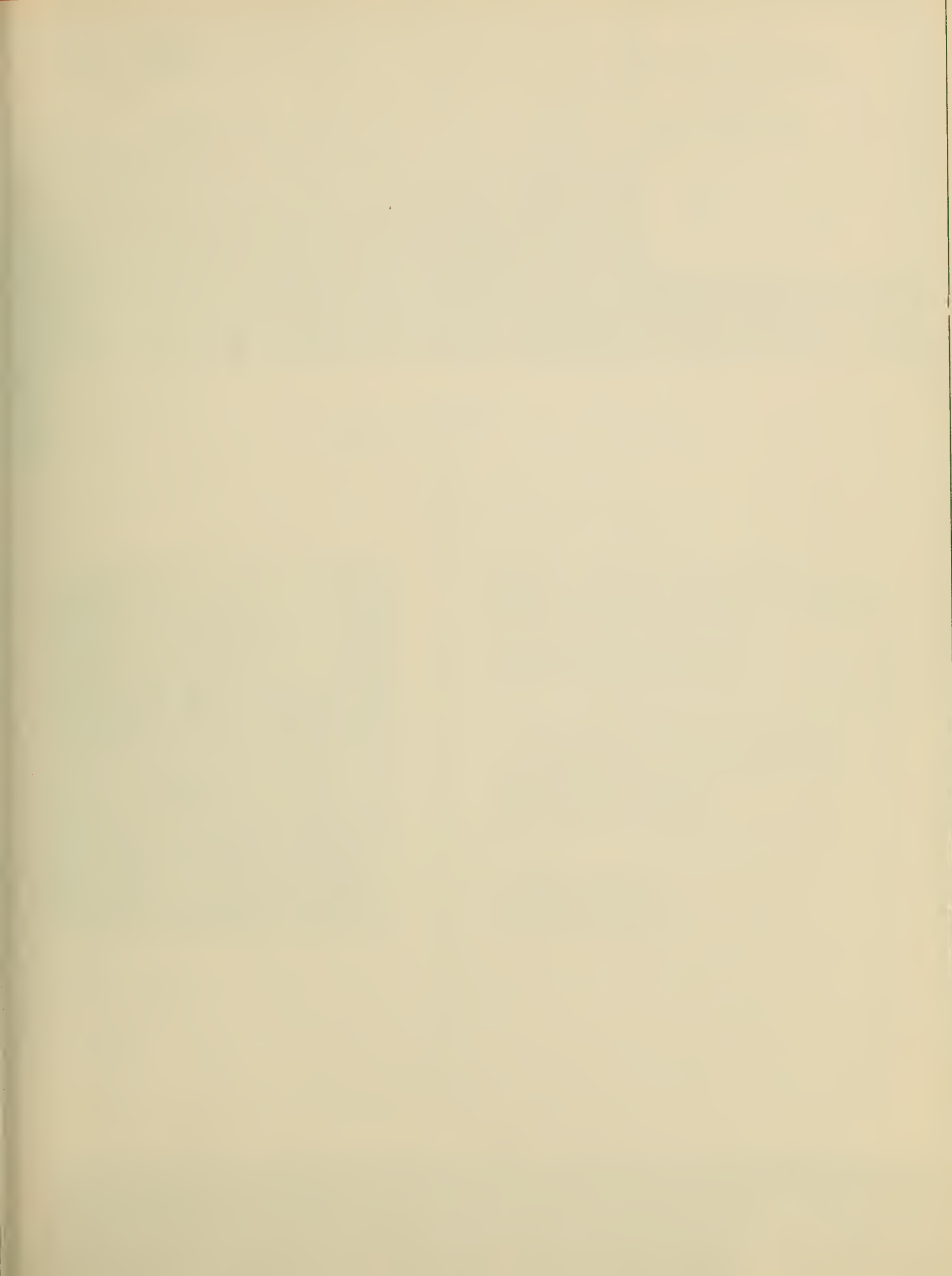
The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.





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GOVERNMENT PRINTING OFFICE
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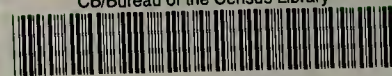


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